



• Convention Program Book

- Full page ————— \$1,200 — 4 3/8" x 7 1/4"
- 1/2 page ————— \$650 — 4 3/8" x 3 1/2"
- 2 pages ————— \$2,000

As the official guide to Convention activities, the **Program Book** has a circulation of 9,000. The Program is shared among colleagues and is the resource most frequently referred to throughout the Convention and as an archival resource.

- Trim size: 5 1/2" x 8 1/2", perfect bound.
- Halftone screening: 133 LPI.
- Black-and-white
- Your final art must be in the form of a high-resolution PDF

Insertion-order due: July 1

Final ad/art/PDF due: July 20

• Exhibiting

• Packet Distribution

For these promotional opportunities, refer to and complete the Exhibitor Contract, which can be retrieved from our Web site. If you have questions about exhibiting at the ABCT convention in New York, e-mail Tonya Childers:

tchilders@abct.org

Contact: Stephanie Schwartz
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New York, NY 10001
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sschwartz@abct.org

ABOUT ABCT: *ABCT is a diverse yet specialized group of behavioral and cognitive experts, including scientists, clinicians, academicians, administrators, and students in the fields of psychology, psychiatry, social work, medicine, and education. For more information about our mission, programs, and the upcoming annual meeting, visit www.abct.org*

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