Gain additional exposure at the Annual Meeting and beyond . . .

**ADVERTISING**

**Convention Program Book**

**Prime Ad Placements**
- Inside front cover $2,500 4 3/8” x 7 1/4”
- Inside back cover $2,500 4 3/8” x 7 1/4”

**Regular Ad Placements (front pages of book)**
- Full page $1,500 4 3/8” x 7 1/4”
- 1/2 page $800 4 3/8” x 3 1/2”
- 2-page spread $2,300

Reserve your space: June 1 | Materials due: June 11

ABCT’s **Program Book** is the official guide to the Annual Convention activities from Thursday, October 27 – Sunday, October 30. The program is shared among colleagues and is the resource most frequently referred to throughout the Convention and as an archival resource.

- Trim size: 5 1/2” x 8 1/2”, perfect bound
- Halftone screening: 133 LPI
- Black-and-white
- Final ad must be submitted as a high-resolution PDF or TIFF. All images must be 300 dpi.

**SPONSORSHIP OPPORTUNITIES**

**Show your commitment to ABCT**
- Tote bags $15,000
- Lanyards $7,500
- Pens $5,500

**Exhibit Hall Refreshment Break**
- Friday $6,000
- Saturday $6,000
- Sunday $6,000

**CONVENTION ATTENDEES MAILING LIST**

Let the ABCT attendees know in advance that you are attending the ABCT 50th Annual Convention and where they can find you.

**RENT A BOOTH OR USE A PACKET INSERT AND YOU QUALIFY FOR A 25% discount on a CONVENTION ATTENDEES MAILING LIST.**

Please check which format you would prefer. You will receive the mailing list approximately 6 to 8 weeks after the Convention. To qualify for this discount, mailing lists must be prepaid.

- eMail regular $260 25% off — $195
- Disk regular $285 25% off — $215
- Labels regular $300 25% off — $225

**PAYMENT TOTAL _________**

**ABCT Use Only**

Date received
Amount received
Check #
Booth #

**Visa | MasterCard | American Express | Check**

Account Number ____________________________  CVV ________  Expiration Date ______

Cardholder Name (please print) ____________________________

Signature ____________________________

“I authorize you to charge the payment”