

ADVERTISING

Convention Program Book

Prime Ad Placements

width x height

- Inside front cover \$2,500 4 3/8" x 7 1/4"
- Inside back cover \$2,500 4 3/8" x 7 1/4"

Regular Ad Placements (front pages of book)

- Full page \$1,500 4 3/8" x 7 1/4"
- 1/2 page \$800 4 3/8" x 3 1/2"
- 2-page spread \$2,300

Reserve your space: June 1 | Materials due: June 11

ABCT's **Program Book** is the official guide to the Annual Convention activities from Thursday, October 27 – Sunday, October 30. The program is shared among colleagues and is the resource most frequently referred to throughout the Convention and as an archival resource.

- Trim size: 5 1/2" x 8 1/2", perfect bound
- Halftone screening: 133 LPI
- Black-and-white
- Final ad must be submitted as a high-resolution PDF or TIFF. All images must be 300 dpi.

ADVERTISING TOTAL _____

SPONSORSHIP OPPORTUNITIES

Show your commitment to ABCT

- Tote bags \$15,000
- Lanyards \$7,500
- Pens \$5,500

Exhibit Hall Refreshment Break

- Friday \$6,000
- Saturday \$6,000
- Sunday \$6,000

SPONSORSHIP TOTAL _____

CONVENTION ATTENDEES MAILING LIST

Let the ABCT attendees know in advance that you are attending the ABCT 50th Annual Convention and where they can find you.

RENT A BOOTH OR USE A PACKET INSERT AND YOU QUALIFY FOR A 25% discount on a CONVENTION ATTENDEES MAILING LIST.

Please check which format you would prefer. You will receive the mailing list approximately 6 to 8 weeks after the Convention. To qualify for this discount, mailing lists must be prepaid.

- eMail regular \$260 25% off — \$195
- Disk regular \$285 25% off — \$215
- Labels regular \$300 25% off — \$225

MAIL LIST TOTAL _____

PAYMENT TOTAL _____

ABCT Use Only

- Date received
- Amount received
- Check #
- Booth #

Visa | MasterCard | American Express | Check

Account Number _____ CVV _____ Expiration Date _____

Cardholder Name (please print) _____

Signature _____

"I authorize you to charge the payment"