

*Gain additional exposure at the November Convention and beyond . . .*

## ADVERTISING

### Program Book Addendum

#### Ad Placements

<i>interior pages</i>	<i>regular rate</i>	<i>nonprofit rate</i>	<i>width × height</i>
<input type="checkbox"/> Full page	\$2,500	\$2,000	7" x 9.25"
<input type="checkbox"/> 1/2 page horizontal	\$1,000	\$800	7" x 4.625"
<input type="checkbox"/> 1/2 page vertical	\$1,000	\$800	3.5" x 9.25"
<input type="checkbox"/> 1/4 page	\$850	\$680	3.5" x 4.625"

Reserve your space: August 20 | Materials due: Sept. 10

The **program addendum** is a separate, supplemental publication that accompanies ABCT's online program content. Received by all convention attendees, the addendum lists exhibitors, sponsors, program changes, SIG meetings, schedule-at-a-glance, maps, and highlights invited speakers and the presidential address.

- Trim size: 8 1/2" x 11", perfect bound
- All color artwork should be submitted as CMYK
- High-resolution (300 dpi) PDFs preferred
- TIFFs also accepted
- no bleeds

ADVERTISING TOTAL \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

#### Show your commitment to ABCT

- Lanyards \$7,500
- Hotel key cards \$6,500
- Pens \$5,500
- Mobile app (4) at \$5,000 each
- Charging station \$5,000

#### Exhibit Hall Refreshment Break/Popcorn Break

- Friday \$7,000 (Refreshment)
- Saturday \$7,000 (Refreshment)
- Sunday \$7,000 (Refreshment)
- Friday \$2,500 (Popcorn)
- Saturday \$2,500 (Popcorn)
- Sunday \$2,500 (Popcorn)

SPONSORSHIP TOTAL \_\_\_\_\_

## CONVENTION ATTENDEES MAILING LIST

Please check which format you would prefer. List will include attendee name and address only. Let the ABCT attendees know in advance that you are attending the ABCT 53rd Annual Convention and where they can find you.

**RENT A BOOTH OR USE A PACKET INSERT AND YOU QUALIFY FOR A 25% discount on a CONVENTION ATTENDEES MAILING LIST.**

List will include attendee name and address only. You will receive the mailing list approximately 4 to 6 weeks before the Convention. To qualify for this discount, mailing lists must be prepaid.

#### LIST VIA

- eMail regular \$260 25% off — \$195
- Disk regular \$285 25% off — \$215
- Labels regular \$300 25% off — \$225

MAIL LIST TOTAL \_\_\_\_\_

PAYMENT TOTAL \_\_\_\_\_

### ABCT Use Only

Date received  
Amount received  
Check #  
Booth #

Visa | MasterCard | American Express | Check

Account Number \_\_\_\_\_ CVV \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name (please print) \_\_\_\_\_

Signature \_\_\_\_\_

"I authorize you to charge the payment"