The **program addendum** is a separate, supplemental publication that accompanies ABCT’s online program content. Received by all convention attendees, the addendum lists exhibitors, sponsors, program changes, SIG meetings, schedule-at-a-glance, maps, and highlights invited speakers and the presidential address.

- Trim size: 8 1/2" x 11", perfect bound
- All color artwork should be submitted as CMYK
- High-resolution (300 dpi) PDFs preferred
- TIFFs also accepted
- no bleeds

Reserve your space: August 20 | Materials due: Sept. 10

### ADVERTISING

**Program Book Addendum**

**Ad Placements**

<table>
<thead>
<tr>
<th>interior pages</th>
<th>regular rate</th>
<th>nonprofit rate</th>
<th>width x height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$2,500</td>
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<td>7&quot; x 9.25&quot;</td>
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<tr>
<td>1/2 page horizontal</td>
<td>$1,000</td>
<td>$800</td>
<td>7&quot; x 4.625&quot;</td>
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<td>$850</td>
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Please check which format you would prefer. List will include attendee name and address only. Let the ABCT attendees know in advance that you are attending the ABCT 53rd Annual Convention and where they can find you.

**CONVENTION ATTENDEES MAILING LIST**

Please check which format you would prefer. List will include attendee name and address only. You will receive the mailing list approximately 4 to 6 weeks before the Convention. To qualify for this discount, mailing lists must be prepaid.

**LIST VIA**

- eMail: regular $260 25% off — $195
- Disk: regular $285 25% off — $215
- Labels: regular $300 25% off — $225

ABCT Use Only

Date received:  
Amount received:  
Check #:  
Booth #:

**Visa | MasterCard | American Express | Check**

Account Number  
CVV  
Expiration Date  
Cardholder Name (please print)  
Signature  

"I authorize you to charge the payment"
### SPONORSHIPS

<table>
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<th>Sponsorship Benefits</th>
<th>Diamond $20,000</th>
<th>Platinum $15,000</th>
<th>Gold $10,000</th>
<th>Silver $7,500</th>
<th>Bronze $5,000</th>
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<td>Booths at 67% off</td>
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<td>Booths at 33% off</td>
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<td>Ad in Convention Addendum</td>
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<td>Promotional materials distributed at registration</td>
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### ADDITIONAL SPONSORSHIP OPPORTUNITIES

**Show your commitment to ABCT**

- Conference WiFi access $10,000 (2 available)
- Lanyards $7,500
- Saturday-night dance party, drink ticket sponsor $7,500
- Hotel key cards $6,500
- Private room for 125 people in the 13 Restaurant at the Marriott Downtown Space and limited menu included $6,500
- Pens $5,500
- Mobile app $5,000 (2 available)
- Charging station $5,000

**Exhibit Hall Refreshment Break/Popcorn Break**

- Friday $7,000 (Refreshment/snacks)
- Saturday $7,000 (Refreshment/snacks)
- Sunday $7,000 (Refreshment/snacks)
- Friday $2,500 (Popcorn)
- Saturday $2,500 (Popcorn)
- Sunday $2,500 (Popcorn)

*SPONSORSHIP TOTAL ________*