Association for Behavioral and Cognitive Therapies

3,500+ mental health professionals and students who specialize in the behavioral and cognitive therapies will be attending the upcoming ABCT Annual Convention. Join them! Use this great opportunity to discuss, one-on-one, your products and services with mental health professionals and students.

Take advantage of ABCT’s specially negotiated room rates at the Philadelphia Marriott Downtown. Housing is now open for attendees and exhibitors: www.abct.org

Advertising Contact:
Stephanie Schwartz,
Managing Editor
sschwartz@abct.org
Phone: (212) 647-1890, ext. 207

Exhibits & Sponsorship Contact:
Tonya Childers,
Exhibits Manager
tchilds@abct.org
Phone: (212) 647-1890, ext. 202
Join Us! We look forward to your participating as an exhibitor at the 54th Annual ABCT Convention at the Philadelphia Marriott Downtown, Philadelphia, PA. Thank you for your support of ABCT and the broader cognitive-behavioral field.

ABCT has nearly 5,000 members, and based on past attendance we expect approximately 3,500 people to attend the 54th Annual Convention this year in Philadelphia, Pennsylvania.

All the following points are understood and accepted as part of the contract between the Association for Behavioral and Cognitive Therapies (ABCT) and those who engage booth space in the 54th Annual ABCT Convention Exhibit.

Appropriate exhibitors are publishers of books, journals, videos, or software; schools, foundations, suppliers of professional equipment, computers, or professional services; mental health societies, residential treatment facilities, and professional recruitment services.

1. Purpose

The purpose of all the exhibits shall be to serve the interests of the Association and the field of the behavioral and cognitive therapies. The Association reserves the right to require the immediate withdrawal of an exhibit if the Association believes it may be injurious to the purpose of the Association.

2. Booth Information

All booths are 10' x 10'. Dimensions are believed to be accurate but are only warranted to be approximate. Back walls of booths are 8' high and dividers are 3' high. To maintain uniformity and to prevent obstruction of the view of adjoining booths, displays must not be higher than 8' in the back nor higher than 4' along dividers and aisles. No walls, partitions, decorations, or other obstructions may be erected that in any way interfere with the view of any other exhibit.

Exhibitors desiring to use other than standard booth equipment or any signs, decorations, or arrangements of display material conflicting in any way with these regulations must submit two copies of a detailed sketch of a proposed layout at least two months prior to the opening of the exhibit and must receive written approval from Mary Jane Eimer, CAE, Executive Director of the Association. The booth framework is aluminum with grey drapery and a purple table skirt.

The price of the booth includes, in addition to the space itself for the duration of the show, a standard one-line sign showing the firm name, and booth number of the exhibitor, placed on the back wall of the booth; janitorial service for the aisles of the exhibit areas; and two complimentary exhibitor registrations.

3. Exhibit Area

Exhibits will be located in the Franklin Hall on the Level Four of the Philadelphia Marriott Downtown Hotel. The Hall is carpeted. Sufficient light is provided for adequate general illumination of the entire area, but no individual electric outlet is included in the booth price, and any additional electrical work must be ordered on the form supplied in the Exhibitor's Service Kit.

4. Exhibit Schedule

The exhibit area will be ready for setup and installation at 1:00 P.M. on Thursday, November 19th, and installation must be completed no later than 5:00 P.M. on Thursday, November 19th. Any display space not occupied and set up by that time may be cancelled or reassigned without refund. Exhibitors and drayage service will be available from 1:00 P.M. to 5:00 P.M. on Thursday, and from 8:00 A.M. to 9:00 A.M. on Friday.

Exhibits will be open, and should be manned from 8:00 A.M. to 5:30 P.M. on Friday and Saturday, and from 8:30 A.M. to 11:00 A.M. on Sunday.

The Association reserves the right to make schedule changes of the hours set forth above for compelling reasons. Such changes will be made known in advance, wherever possible. The Association reserves the right to reassign booths and/or redesign the exhibit area should circumstances require. Exhibitors may begin dismantling displays at 11:00 A.M. on Sunday, November 22nd. Packing crates for boxes will be available at 2:00 P.M. All packing must be completed by 3:00 P.M., Sunday. It is the responsibility of the
of the exhibitor to arrange for return shipment of exhibitor materials, and FREEMAN should be notified of any return shipping instructions.

**BOOTHS MUST BE STAFFED THROUGHOUT THE CONVENTION. NO REPACKING WILL BE ALLOWED BEFORE SUNDAY AT 11:00 A.M.**

5. **Exhibit Decoration and Drayage**

The official exhibit show decorator is FREEMAN. Exhibitors desiring to rent booth furniture and additional draping or accessories may order these from the show decorator at prices specified on the order form that will be sent to each exhibitor. Service forms covering electrical and telephone services will be included in the FREEMAN service kit.

All property is to be shipped to and from FREEMAN by each exhibitor. Materials should be shipped as indicated on the drayage form supplied in the exhibitor’s kit. **SHIPMENTS TO THE PHILADELPHIA MARRIOTT DOWNTOWN HOTEL WILL NOT BE ACCEPTED.** All shipments that arrive at the hotel prior to the scheduled move-in will be directed to a bonded warehouse for storage and delivery to the exhibitor’s booth at show time **at the exhibitor’s expense.**

All warehouse shipment labels should read:

- **Exhibiting Company Name / Booth #**
- **ABCT ANNUAL CONFERENCE**
- **C/O Freeman**
- **9820 Blue Grass Road**
- **Philadelphia, PA 19114**
- **Hold For ABCT- November 19 - 22, 2020**

We can accept materials, Monday through Friday between the hours of 8:00am – 2:30pm and will begin receiving freight on Monday, October 19, 2020.

(Labels will be included in the Exhibitor Services Kit.)

Drayage service will include placing the material in the exhibitor’s booth, removal and storage of all empty crates until the end of the show, and return of the crates to the exhibitor’s booth. It does not include any erection, unskidding in booths, dismantling, trading, blocking, or bracing.

6. **Standard Conditions for Exhibits and Displays**

**NONFLAMMABLE MATERIALS:** All material in the Exhibit Hall or any other room of the hotel MUST be nonflammable.

**LIABILITY:** Neither ABCT, the hotel, nor the drayage firm will be held responsible for any injury, loss, or damage that may occur to the exhibit, the exhibitor’s agents, employees, or property, or to any other person or property prior, during, or subsequent to the period covered by the exhibit contract, provided said injury, loss, or damage is not caused by the willful negligence of any employee of ABCT, the hotel, or the drayage firm. Each exhibitor hereby expressly releases ABCT, the hotel, and the drayage firm from such liabilities and agrees to indemnify ABCT, the hotel, and the drayage firm against any and all such injury, loss, or damage.

**SECURITY:** As a courtesy, the Association will provide perimeter security for the exhibit area on a 24-hour basis during the entire exhibit period. The furnishing of such service is in no case to be understood or interpreted by exhibitors as a guarantee to them against loss or theft of any kind. Exhibitors who so desire may carry insurance at their own expense. Exhibitors are strongly encouraged not to leave items of value unattended in booths.

**FIRE REGULATIONS:** All doors and openings must be kept clear. Exit signs, fire alarms, and extinguishers must be visible at all times. Absolutely no storage of materials of any type is allowed behind, beneath, or between booths.

**INDEMNIFICATION:** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save ABCT, the Philadelphia Marriott Downtown Hotel and its employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorneys' fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Philadelphia Marriott Downtown Hotel or ABCT, its employees and agents.

In addition, exhibitor acknowledges that ABCT and the Philadelphia Marriott Downtown Hotel do not maintain insurance covering exhibitor’s property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

7. **Operating the Exhibit**

Soliciting or demonstrating by an exhibitor must be confined to the exhibitor's own booth. Distribution of the exhibitor’s printed advertisements must be done within the exhibitor’s own space. Aisles in front of the booths must be kept clear. Objectionable sound devices may not be operated. Engines or any kind of equipment
may be operated only with the consent of the Convention Manager and the Exhibits Manager. All property damaged or destroyed by an exhibitor must be replaced in the original condition by the exhibitor or at the exhibitor's expense.

Canvassing, exhibiting, or distributing advertising matter outside designated exhibit area is prohibited. Persons who are not exhibitors are prohibited from any detailing, exhibiting, or soliciting within the hotel. No exhibits, displays, or advertising material of any kind will be allowed in the convention hotel rooms or hallways.

8. Music

Exhibits are prohibited from playing copyrighted music and/or playing any music at a volume that disturbs neighboring exhibitors.

9. Cancellation or Subletting

Because of the many advance preparations in connection with the exhibit, all exhibitors wishing to cancel their exhibit space and receive a refund MUST submit notice in writing to the ABCT Central Office, and do so prior to September 4, 2020. There will be a $500 processing fee. NO REFUNDS WILL BE GRANTED AFTER THIS DATE. If the exhibit should be cancelled due to circumstances beyond the control of ABCT or of the Hotel, 50% of all payments connected with booth rental will be refunded.

No exhibitor may assign, sublet, or apportion the whole or any part of the space allocated to him/her, nor exhibit therein any other goods than those manufactured or distributed by the exhibitor in the regular course of his business, without the written consent of ABCT.

10. Advertising in Program Addendum

Be sure your message is seen by all convention attendees. Insert an ad in the final program addendum.

Full Page, regular rate: $2,500 Non-profit rate: $2,000
1/2 Page, regular rate: $1,000, Non-profit rate: $800
1/4 Page, regular rate: $850, Non-profit rate: $680

Contact: Stephanie Schwartz, 212-647-1890
Fax: 212-647-1865
E-mail: sschwartz@abct.org

Reserve your space: August 20
Materials due: September 10

11. Contractual Agreement

It is agreed that the exhibitor will abide by the rules and regulations above cited before, during, and after the exhibit, and by other reasonable rules considered by ABCT or the Philadelphia Marriott Downtown Hotel provided these do not materially alter the exhibitor's contractual rights.

All matters and questions not covered by these regulations are at the discretion of ABCT. These regulations may be amended at any time by ABCT, and all amendments that may be so made shall be equally binding upon publication on all parties affected by them as the original regulations. In the event of a dispute between the exhibitor and ABCT, it is agreed that the questions may be referred to the Board of Directors of ABCT and that their decision shall be final.

Please note that ABCT’s Board of Directors has adopted a nondiscrimination policy, which reads:

The Association for Behavioral and Cognitive Therapies is committed to a policy of equal opportunity in all of its activities, including employment. ABCT does not discriminate on the basis of race, color, creed, religion, national or ethnic origin, sex, sexual orientation, gender identity or expression, age, disability, or veteran status. The bottom line of the policy implementation is that any institution that hires or offers training must, when promoting those functions at any ABCT venue, review the ABCT nondiscrimination policy. Any differences from ABCT’s nondiscrimination policy must be stated in the convention addendum which is distributed on-site. For example, “The nondiscrimination policy of institution XYZ differs from the ABCT policy in that it does not include religion or ethnic origin.”

This statement should be submitted at the same time as the institution’s description. This information will be in addition to the normal exhibitor description that appears in the Addendum. We will make copies of the Addendum available for you at the booth; and ask that you have them available upon request from attendees.

If you have any questions, please contact the ABCT Central Office at convention@abct.org. Thank you.
Membership Statistics

The Association for Behavioral and Cognitive Therapies (ABCT), founded in 1966, is an organization of nearly 5,000 researchers, clinicians, teachers, administrators, and students devoted to the study, practice, and dissemination of evidence-based behavioral and cognitive assessments, prevention measures, and therapies. ABCT is a multidisciplinary organization comprised largely of doctoral-level psychologists and their trainees. Our members are employed across several settings, including research/academic institutions, medical centers, community mental health centers, and private practice. Their professional needs include identifying book contracts and making decisions on student textbooks, locating research resources, and purchasing training and other services to assist with the provision of clinical care.

- **Professional member categories** - Full, New Professional and Associate Members: 2,775

- **Nonprofessional categories** - Students and Post Baccalaureates: 1,602

- **By Gender**
  - Females: 69.6%
  - Males: 29.6%

- **By Degree**
  - Ph.D./Psy. D. Psychologists: 53.9%
  - Social Workers: 1%
  - Other including students without terminal degrees: 44.7%

- **By Country**
  - USA: 94.6%
  - International: 5.4%

### Previous Annual Convention Statistics

<table>
<thead>
<tr>
<th></th>
<th>2019 Atlanta GA</th>
<th>2018 Washington DC</th>
<th>2017 San Diego, CA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members (Full, Professional &amp; Post Baccalaureate)</td>
<td>1,447</td>
<td>1,631</td>
<td>1,544</td>
</tr>
<tr>
<td>Non-Member Professional</td>
<td>249</td>
<td>299</td>
<td>243</td>
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<tr>
<td>Student Member</td>
<td>1,192</td>
<td>1,286</td>
<td>1,228</td>
</tr>
<tr>
<td>Student Non-Member</td>
<td>263</td>
<td>307</td>
<td>258</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>56</td>
<td>44</td>
<td>53</td>
</tr>
<tr>
<td>Other (Press, Volunteers, Staff, Presenters)</td>
<td>124</td>
<td>143</td>
<td>14</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>3,331</td>
<td>3,710</td>
<td>3,340</td>
</tr>
</tbody>
</table>

Partial List of Past Exhibiting Companies

American Psychological Association  
Association for Behavioral & Cognitive Therapies  
Beck Institute for Cognitive Therapy  
Cambridge Eating Disorders Center  
Center for Behavioral Intervention Technologies  
Center for Discovery  
Clearview Treatment Programs  
Correct Care Solutions  
Elsevier  
Emotional Regulation Center  
Guilford Press  
Expo Enterprise, Inc.  
Greenspace Mental Health Ltd  
Guilford Publishing Corp.  
Hogrefe Publishing Corp.  
Insight Behavioral Health Centers  
International OCD Foundation  
Incentel, L.L.C.  
Kaiser Permanente Mental Health Training  
Limbix  
Lyra Health, Inc.  
McLean Hospital  
Mountain Valley Treatment Center  
National Mass Violence & Victimization Resource Center  
National Register of Health Service Psychologists  
Neuroflow  
New Harbinger Publications  
NYSAPA  
Oxford University Press  
Oxfordvr  
Pacific Labs, Inc.  
Palo Alto Health Sciences  
PocketLab.com  
Rogers Behavioral Health  
Routledge (Taylor & Francis)  
SIMmersion, LLC.  
Springer Science Business Media  
The Linehan Institute-Behavioral Health  
The Trust  
Therapy Notes  
Tourette Association of America  
UCSD Eating Disorders Center  
Virtually Better, Inc.  
World Congress of Behavioural and Cognitive Therapies  
Wiley
### SPONSORSHIPS

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Diamond ($20,000)</th>
<th>Platinum ($15,000)</th>
<th>Gold ($10,000)</th>
<th>Silver ($7,500)</th>
<th>Bronze ($5,000)</th>
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</thead>
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<tr>
<td># of Free Passes</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Booth</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Booths at 67% off</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Booths at 33% off</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Onsite recognition at Presidential Address</td>
<td>*Signs, App, PowerPoint slide mention at all ceremonies</td>
<td>*Signs, App, PowerPoint slide mention at all ceremonies</td>
<td>*Signs and app</td>
<td>*Signs and app</td>
<td>*Signs and app</td>
</tr>
<tr>
<td>Sponsor recognition at Presidential Address</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Mobile app recognition</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Ad in Convention Addendum</td>
<td>One page (inside back cover)</td>
<td>One page</td>
<td>1/2 page</td>
<td>1/4 page</td>
<td></td>
</tr>
<tr>
<td>Promotional materials distributed at registration</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Ad in the Behavior Therapist</td>
<td>One page</td>
<td>2/3 page</td>
<td>1/3 page</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Included

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

#### Show your commitment to ABCT
- [ ] Conference WiFi access $10,000 (2 available)
- [ ] Lanyards $7,500
- [ ] Saturday-night dance party, drink ticket sponsor $7,500
- [ ] Hotel key cards $6,500
- [ ] Private room for 125 people in the 13 Restaurant at the Marriott Downtown Space and limited menu included $6,500
- [ ] Pens $5,500
- [ ] Mobile app $5,000 (2 available)
- [ ] Charging station $5,000

#### Exhibit Hall Refreshment Break/Popcorn Break
- [ ] Friday $7,000 (Refreshment/snacks)
- [ ] Saturday $7,000 (Refreshment/snacks)
- [ ] Sunday $7,000 (Refreshment/snacks)
- [ ] Friday $2,500 (Popcorn)
- [ ] Saturday $2,500 (Popcorn)
- [ ] Sunday $2,500 (Popcorn)

SPONSORSHIP TOTAL __________
Program Book Addendum

Ad Placements

<table>
<thead>
<tr>
<th>interior pages</th>
<th>regular rate</th>
<th>nonprofit rate</th>
<th>width × height</th>
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<tbody>
<tr>
<td>Full page</td>
<td>$2,500</td>
<td>$2,000</td>
<td>7” x 9.25”</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>$1,000</td>
<td>$800</td>
<td>7” x 4.625”</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>$1,000</td>
<td>$800</td>
<td>3.5” x 9.25”</td>
</tr>
<tr>
<td>1/4 page</td>
<td>$850</td>
<td>$680</td>
<td>3.5” x 4.625”</td>
</tr>
</tbody>
</table>

Reserve your space: August 20 | Materials due: Sept. 10

The program addendum is a separate, supplemental publication that accompanies ABCT’s online program content. Received by all convention attendees, the addendum lists exhibitors, sponsors, program changes, SIG meetings, schedule-at-a-glance, maps, and highlights invited speakers and the presidential address.

• Trim size: 8 1/2” x 11”, perfect bound
• All color artwork should be submitted as CMYK
• High-resolution (300 dpi) PDFs preferred
• TIFFs also accepted
• no bleeds

Gain additional exposure at the November Convention and beyond . . .

CONVENTION ATTENDEES MAILING LIST

Please check which format you would prefer. List will include attendee name and address only. Let the ABCT attendees know in advance that you are attending the ABCT 53rd Annual Convention and where they can find you.

RENT A BOOTH OR USE A PACKET INSERT AND YOU QUALIFY FOR A 25% discount on a CONVENTION ATTENDEES MAILING LIST. List will include attendee name and address only. You will receive the mailing list approximately 4 to 6 weeks before the Convention. To qualify for this discount, mailing lists must be prepaid.

LIST VIA

- eMail: regular $260 25% off — $195
- Disk: regular $285 25% off — $215
- Labels: regular $300 25% off — $225

MAIL LIST TOTAL _________

PAYMENT TOTAL _________

ABCT Use Only

Date received: _________
Amount received: _________
Check #: _________
Booth #: _________

Visa | MasterCard | American Express | Check

Account Number ___________________________ CVV _________ Expiration Date _________

Cardholder Name (please print) ___________________________

Signature ___________________________

“I authorize you to charge the payment”
Company/Organization: ____________________________________________

Street Address/City/State/Zip Code: _______________________________________

Phone: (____) ___________ Fax: (____)__________ E-mail: ___________________________________________

URL/Website Address: ___________________________________ General Company Email: _______________________

Agreement:
The undersigned hereby authorizes the Association for Behavioral and Cognitive Therapies to reserve exhibit space in the Philadelphia Marriott Downtown Hotel for the use by the above company/organization during the 54th Annual ABCT Convention. In making this contract, the undersigned hereby agrees to conform to the Exhibit Regulations for the 2020 ABCT Annual Convention that is made as part of this contract. It is mutually agreed that all of said regulations shall be interpreted by the Board of Directors of ABCT, and the parties here to shall be bound by such interpretation.

Authorized Signature: ___________________________________ Title: ______________________  Date:___________

Exhibit Booth Selection/Pricing:
Please reserve ______ booth(s) @ $1,800 per 10 x 10 Exhibit Booth or the Non-profit rate of $1,500:

Booth cost does not include furnishings or utilities such as electric or internet. Two Exhibitor Badges per booth are provided. Names must be provided to ABCT one month prior to the Convention and no later than Friday, October 2, 2020. All other exhibitor attendees must register and pay the General registration fee.

Participating companies qualify for a 50-word description of their product or services, which will appear on our website and in the Program Addendum. Descriptions exceeding 50 words will be edited. Please Email to tchilders@abct.org when sending in your contract.

DEADLINE TO SUBMIT CONTRACT: Oct. 2, 2020

List choices of booth locations (numbers) in order of preference.

1st choice: __________    2nd choice:  _________    3rd choice  __________    4th choice:   __________

Ad in Convention Program Addendum: Please reserve ______ space(s) in the Convention Program Addendum:

Full Page, regular rate ($2,500) Non-profit rate ($2,000); 1/2 Page, regular rate ($1,000); Non-profit rate ($800)
1/4 Page, regular rate ($850); Non-profit rate($680)

Payment Information:
Full payment is required with contract and must be received in U.S. currency. Your application will not be processed without payment. All exhibiting companies/organizations cancelling space prior to September 4, 2020 will be charged a $500 processing fee. No refunds will be issued for exhibit space cancellations received after September 4, 2020.

Payment by Credit Card:
Credit Card: □ Visa □ MasterCard □ American Express (No Other Cards Accepted)
Credit Card Number_________________________ CVV_______ Exp. Date __________

Amount to charge: $_________ “I authorize you to charge the payment.” Signature: __________________________

Print name: ________________________________

Check or Money Order: Mail this form, along with your check or money order, made payable to ABCT to: Tonya Childers, Exhibits Manager, ABCT, 305 Seventh Avenue, 16th Floor, New York, NY 10001-6008
Company/Organization: __________________________________________________________________________

Street Address/City/State/Zip Code: ____________________________________________________________________

Phone: (____) ___________ Fax: (____)_________________ E-mail: ____________________________________________

URL/Website Address: ___________________________________ General Company Email: _______________________

Agreement: The undersigned hereby authorizes the Association for Behavioral and Cognitive Therapies to reserve exhibit space as part of a sponsorship package in the Marriott Marquis Hotel for the use by the above company/organization during the 54th Annual ABCT Convention. In making this contract, the undersigned hereby agrees to conform to the Exhibit Regulations for the 2020 ABCT Annual Convention that is made as part of this contract. It is mutually agreed that all of said regulations shall be interpreted by the Board of Directors of ABCT, and the parties here to shall be bound by such interpretation.

Authorized Signature: ___________________________________ Title: ______________________  Date:_____________

Exhibit/Sponsorship Package Pricing: Please reserve a booth @ the $20,000 Diamond Sponsorship, $15,000 Platinum Sponsorship, $10,000 Gold Sponsorship, $7,500 Silver Sponsorship, $5,000 Bronze Sponsorship.

Booth cost does not include furnishings or utilities such as electric or internet. Two Exhibitor Badges per booth are provided. Names must be provided to ABCT one month prior to the Convention and no later than Friday, October 2, 2020. All other exhibitor attendees must register and pay the General registration fee.

Participating companies qualify for a 50-word description of their product or services, which will appear on our website and in the Program Addendum. Descriptions exceeding 50 words will be edited. Please Email to tchilders@abct.org when sending in your contract.

List choices of booth locations (numbers) in order of preference.

1st choice: __________ 2nd choice: __________ 3rd choice __________ 4th choice: __________

Ad in Convention Program Addendum: Please reserve ______ page in the Convention Program Addendum:
Full Page, Inside Back Cover (Diamond Sponsorship); Full Page (Platinum Sponsorship); 1/2 Page, (Gold Sponsorship); 1/4 Page (Silver Sponsorship)

Ad in the Behavior Therapist: Please reserve ______ page in tBT:
Full Page, (Diamond Sponsorship); 2/3 Page (Platinum Sponsorship); 1/3 Page (Gold Sponsorship)

Additional Sponsorships: Please reserve ___________________________ sponsorship at the ABCT 54th Annual Convention.
Convention WiFi Access- $10,000 (2 available)
Lanyards - $7,500
Saturday Night Dance Party, Drink Ticket Sponsor - $7,500
Hotel Key Cards - $6,500
Private Room at the 13 Restaurant - $6,500
Pens - $5,500
Mobile App - $5,000 (2 available)
Charging Station - $5,000

Exhibit Refreshment Break/Popcorn Break in the Marriott Franklin Hall ______ Friday - $7,000 (Refreshments: Coffee, Tea, Assorted Soft Drinks, Fruit Juices, Snacks)
<table>
<thead>
<tr>
<th>Day</th>
<th>Fee</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday</td>
<td>$2,500</td>
<td>(Popcorn)</td>
</tr>
<tr>
<td>Saturday</td>
<td>$2,500</td>
<td>(Popcorn)</td>
</tr>
<tr>
<td>Sunday</td>
<td>$2,500</td>
<td>(Popcorn)</td>
</tr>
</tbody>
</table>

**Payment Information:**

Full payment is required with contract and must be received in U.S. currency. Your application will not be processed without payment. All exhibiting companies/organizations cancelling space prior to September 4, 2020 will be charged a $500 processing fee. No refunds will be issued for exhibit space cancellations received after September 4, 2020.

Payment by Credit Card:

- Visa
- MasterCard
- American Express

*(No Other Cards Accepted)*

<table>
<thead>
<tr>
<th>Credit Card Number</th>
<th>CVV</th>
<th>Exp. Date</th>
</tr>
</thead>
</table>

Amount to charge: $______________ “I authorize you to charge the payment.” Signature: __________________________

Print name: __________________________

**Check or Money Order:** Mail this form, along with your check or money order, made payable to ABCT to:

Tonya Childers, Exhibits Manager, ABCT, 305 Seventh Avenue, 16th Floor, New York, NY 10001-6008