

**ADVERTISING**

**Convention Program Book**

*Prime Ad Placements*

*width x height*

- Inside front cover     \$2,500     4 3/8" x 7 1/4"
- Inside back cover     \$2,500     4 3/8" x 7 1/4"

*Regular Ad Placements (front pages of book)*

- Full page     \$1,500     4 3/8" x 7 1/4"
- 1/2 page     \$800     4 3/8" x 3 1/2"
- 2-page spread     \$2,300

Reserve your space: June 1 | Materials due: June 11

ABCT's **Program Book** is the official guide to the Annual Convention activities from Thursday, October 27 – Sunday, October 30. The program is shared among colleagues and is the resource most frequently referred to throughout the Convention and as an archival resource.

- Trim size: 5 1/2" x 8 1/2", perfect bound
- Halftone screening: 133 LPI
- Black-and-white
- Final ad must be submitted as a high-resolution PDF or TIFF. All images must be 300 dpi.

ADVERTISING TOTAL \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES**

*Show your commitment to ABCT*

- Tote bags     \$15,000
- Lanyards     \$7,500
- Pens     \$5,500

*Exhibit Hall Refreshment Break*

- Friday     \$6,000
- Saturday     \$6,000
- Sunday     \$6,000

SPONSORSHIP TOTAL \_\_\_\_\_

**CONVENTION ATTENDEES MAILING LIST**

Let the ABCT attendees know in advance that you are attending the ABCT 50th Annual Convention and where they can find you.

**RENT A BOOTH OR USE A PACKET INSERT AND YOU QUALIFY FOR A 25% discount on a CONVENTION ATTENDEES MAILING LIST.**

Please check which format you would prefer. You will receive the mailing list approximately 6 to 8 weeks after the Convention. To qualify for this discount, mailing lists must be prepaid.

- eMail     regular \$260     25% off — \$195
- Disk     regular \$285     25% off — \$215
- Labels     regular \$300     25% off — \$225

MAIL LIST TOTAL \_\_\_\_\_

PAYMENT TOTAL \_\_\_\_\_

**ABCT Use Only**

- Date received
- Amount received
- Check #
- Booth #

**Visa | MasterCard | American Express | Check**

Account Number \_\_\_\_\_ CVV \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name (please print) \_\_\_\_\_

Signature \_\_\_\_\_

"I authorize you to charge the payment"