POSTER GUIDELINES

The vast majority of papers presented at the Convention will be in electronic/virtual poster format. Poster sessions facilitate a researcher to discuss his or her research for an extended period and allow attendees to select the presentations in which they are most interested. A successful poster requires care and planning so that information is self-explanatory, particularly in a virtual format. An extra hour or two spent preparing your materials and organizing your poster presentation will contribute toward achieving both coverage and clarity for a successful session. **ABCT recently adopted a new, innovative poster format to increase both efficiency and effectiveness in poster preparation and communication of data.** You can view the YouTube video describing the rationale for this new approach here: https://bit.ly/2Wt6I7F and find **templates** here: https://osf.io/ef53g/. **Due to the virtual format, though, presenters will have latitude in deciding whether a traditional or "better poster" format will be best to convey key information. Handouts can also be posted with the virtual poster.**

Setting and Materials

Posters are presented in virtual sessions within groups of similar research topics but will be available on-demand

Poster Presentation Requirements:

1. **For publishing purposes, the poster upload must be a PDF file at highest resolution possible.**
2. **The aspect ratio (ratio of width to height) should ideally be set to '16:9'**
3. **The complete poster is limited to one slide only. That means one single page for your PDF file.**
4. **Fonts should be sans-serif (e.g., Arial, Calibri, etc.)**
5. **Minimum font size should not be smaller than 6pt**
6. **Since there will not be an opportunity for live Q&A, please include your contact information so that viewers can contact you if they have questions**

Poster Content

In both innovative and traditional poster formats, it is important to provide a short, clear, non-technical description of what you did, why you did it, and what you found. In both poster formats, sections related to a brief **Introduction**, a **Methods** section are typically included with a brief overview of such things as subjects, apparatus, or details of procedure, **Results**, and a brief **Discussion**. You should keep references and reviews of the literature to a minimum; in a few sentences (or bullet points), say what you did, why you did it and what you think it means. The format, in other words, requires you to be a bit bolder in your style compared to research reports (especially so in the innovative format), and to condense complicated events into a few short sentences. The way to think about a poster is that it is a simplified scientific report, with a discussion-oriented format. The poster should communicate the issue and conclusion, as well be eye-catching to individuals walking by. The actual in vivo discussion should fill in the details.

Preparing and Uploading the Presentation

Your Cadmium login information can be found in your email. **You will need to log in to Cadmium to upload your poster and record an audio presentation**. The audio presentation can be up to 3 minutes long and is required. We recommend that your presentation include an overview of the study including the rationale key questions/hypotheses and methods, findings, and take-home points. Further instructions for recording and uploading can be found in Cadmium. **All posters and recordings must be uploaded by October 29, 2021.** ABCT staff will need several weeks to finalize and publish all 1200 poster uploads for the convention.

Please consider including a QR code on your poster as described here: https://bit.ly/2Wt6I7F.,

Recommended Poster Format

Please find additional templates for this format here: https://osf.io/ef53g/

Title:
Subtitle

👤 Leeroy Jenkins, author2, author3, author4

INTRO
• Who cares? Explain why your study matters in the fastest, most brutal way possible (feel free to add graphics!).

METHODS
1. How did you find this?
2. Collected [what] from [population]
3. How you tested it.

RESULTS
• Graph/table with **essential results only**.
• All the other correlations in the ammo bar.

DISCUSSION
• "If this result actually generalized and I didn't have to humbly disclaim the possibility of a thousand confounds and limitations, it would imply that…."

1. Keep **font size** as high above **28+** as possible.
2. Keep your summary tight. **Think** of it like "**abstract+**" with key figures only.
3. The **more content you add here**, the **more cognitive load** you add, and the more you'll turn people off engaging.
4. *Less* content = *more* readers.
5. Now **delete this** text box. ☺

Main finding goes here,

translated into **plain English**.

Emphasize the important words.

Take a picture to **download** the **full paper**

UNIVERSITY
NORTH STATE

AMMO BAR

Delete this and replace it with your…
• Extra Graphs
• Extra Correlation tables
• Extra Figures
• Extra nuance that you're worried about leaving out.
• **Keep it messy!** This section is just for you.

Traditional Poster Arrangement