



An ABCT tradition, *the Behavior Therapist* has stimulated readers for over 50 years with its thought-provoking articles on cognitive and behavioral practice, theory, and research, including reviews, training program overviews, clinical dialogues, special series, and news of the field. A peer-reviewed publication devoted to work by clinicians and researchers alike, often featuring theoretical debates among pioneers of the field, *tBT* is an excellent educational tool and archive of the field's evolution.

This publication reaches all ABCT members (8 times a year) as a digital edition. An archival PDF is housed at www.abct.org.

Advertiser: _____

Contact name: _____

e-mail: _____

Company: _____

Address: _____

Issue	Reservation deadline	Materials deadline
<input type="checkbox"/> January	December 7	December 18
<input type="checkbox"/> March	February 7	February 16
<input type="checkbox"/> April	March 7	March 18
<input type="checkbox"/> June	May 7	May 17
<input type="checkbox"/> July	June 7	June 17
<input type="checkbox"/> September	July 29	August 16
<input type="checkbox"/> October	Sept. 6	September 16
<input type="checkbox"/> December	November 7	November 18

full page
522 x 679 px

\$400

in-column
350 x 288 px

\$75

half page
522 x 342 px

\$250- \$185.00

ABCT member special

	Ad size	Rate
<input type="checkbox"/> full page	522 x 679 px	\$400
<input type="checkbox"/> half page	522 x 342 px	\$250
<input type="checkbox"/> half page	522 x 342 px	\$185 (<i>ABCT member special</i>)
<input type="checkbox"/> in-column	350 x 288 px	\$75

Please supply files in jpeg, png, or gif format

Ad rate: \$ _____

consecutive issue discount (10% off for running same size ad in 8 consecutive issues)

TOTAL ad rate: \$ _____

Advertisers will receive an invoice upon publication. For alternative billing instructions, please indicate:

Contact: Stephanie Schwartz, Advertising Mgr.
sschwartz@abct.org | 212-647-1890, ext. 207



Association for Behavioral and Cognitive Therapies
305 Seventh Ave.,
New York, NY 10001
www.abct.org