The **program addendum** is a separate, supplemental publication that accompanies ABCT's online program content. Received by all convention attendees, the addendum lists exhibitors, sponsors, program changes, SIG meetings, schedule-at-a-glance, maps, and highlights invited speakers and the presidential address.

- Trim size: 8 1/2” x 11”, perfect bound
- All color artwork should be submitted as CMYK
- High-resolution (300 dpi) PDFs preferred
- TIFFs also accepted
- No bleeds

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**Reserve your space: August 9 | Materials due: Sept. 9**

**→ Advertising Contact:**
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Managing Editor
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**SPONSORSHIP OPPORTUNITIES**

**Show your commitment to ABCT**

- Lanyards: $7,500
- Hotel key cards: $6,500 or (2) available at $3,200 each
- Pens: $5,500
- Mobile app: $10,000 or (4) available at $2,500 each
- Charging station: $5,000 or (4) available at $1,000 each
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- Wellness room: $5,000 or (5) available at $1,000 each
- Coffee/Water Tumbler: $10,000 or (4) available at $2,500 each

**Exhibit Hall Refreshment Break/Popcorn Break**

- Friday: $7,000 (Refreshment & Snacks) or (4) at $1,750 each
- Saturday: $7,000 (Refreshment & Snacks) or (4) at $1,750 each
- Sunday: $7,000 (Refreshment & Snacks) or (4) at $1,750 each
- Friday: $2,500 (Popcorn) or (2) at $1,250 each
- Saturday: $2,500 (Popcorn) or (2) at $1,250 each
- Sunday: $2,500 (Popcorn) or (2) at $1,250 each

Each sponsor will be listed in the final program flipbook, on the convention itinerary planner and mobile app, and on signage on the exhibit hall entrance unit.

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**EXHIBITOR LEAD RETRIEVAL**

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