Association for Behavioral and Cognitive Therapies

Join +3,500 mental health professionals and students specializing in behavioral and cognitive therapies who will be attending the upcoming ABCT Annual Convention. Use this opportunity to discuss, one-on-one, your products and services with mental health professionals and students.

Exhibits & Sponsorship Contact:
Tonya Childers, Exhibits Manager
tchilders@abct.org

Take advantage of ABCT’s specially negotiated room rates at the Philadelphia Marriott Downtown & Loews Philadelphia Hotel. Housing is now open for attendees and exhibitors: www.abct.org
ABCT has 4,000+ members and based on past attendance we expect approximately 3,500 people to attend the 58th Annual Convention this year in Philadelphia, PA.

All the following points are understood and accepted as part of the contract between the Association for Behavioral and Cognitive Therapies (ABCT) and those who engage booth space in the 58th Annual ABCT Convention Exhibit.

Appropriate exhibitors are publishers of books, journals, videos, or software; schools, foundations, suppliers of professional equipment, computers, or professional services; mental health societies, residential treatment facilities, and professional recruitment services.

1. Purpose
The purpose of all the exhibits shall be to serve the interests of the Association and the field of the behavioral and cognitive therapies. The Association reserves the right to require the immediate withdrawal of an exhibit if the Association believes it may be injurious to the purpose of the Association.

2. Booth Information
All booths are 10' x 10'. Dimensions are believed to be accurate but are only warranted to be approximate. Back walls of booths are 8' high and dividers are 3' high. To maintain uniformity and to prevent obstruction of the view of adjoining booths, displays must not be higher than 8' in the back nor higher than 4' along dividers and aisles. No walls, partitions, decorations, or other obstructions may be erected that in any way interfere with the view of any other exhibit.

Exhibitors desiring to use other than standard booth equipment or any signs, decorations, or arrangements of display material conflicting in any way with these regulations must submit two copies of a detailed sketch of a proposed layout at least two months prior to the opening of the exhibit and must receive written approval from Mary Jane Eimer, CAE, Executive Director of the Association. The booth framework is aluminum.

The price of the booth includes, in addition to the space itself for the duration of the show, a standard one-line sign showing the firm name, and booth number of the exhibitor, placed on the back wall of the booth; janitorial service for the aisles of the exhibit areas; and two complimentary exhibitor registrations.

3. Exhibit Area
Exhibits will be located in the Franklin Hall on the fourth level of the Philadelphia Marriott Downtown Hotel. The Ballroom is carpeted. Sufficient light is provided for adequate general illumination of the entire area, but no individual electric outlet is included in the booth price, and any additional electrical work must be ordered on the form supplied in the Exhibitor’s Service Kit.

4. Exhibit Schedule
The exhibit area will be ready for setup and installation at 1:00 P.M. on Thursday, November 14th, and installation must be completed no later than 5:00 P.M. on Thursday, November 14th. Any display space not occupied and set up by that time may be cancelled or reassigned without refund. Exhibitors and drayage service will be available from 1:00 P.M. to 5:00 P.M. on Thursday, and from 8:00 A.M. to 9:00 A.M. on Friday.

Exhibits will be open and should be staffed from 8:30 A.M. to 5:00 P.M. on Friday and Saturday, and from 8:30 A.M. to 11:00 A.M. on Sunday.

The Association reserves the right to make schedule changes of the hours set forth above for compelling reasons. Such changes will be made known in advance, wherever possible. The Association reserves the right to reassign booths and/or redesign the exhibit area should circumstances require. Exhibitors may begin dismantling displays at 11:00 A.M. on Sunday, November 17th. Packing crates for boxes that will be returned starting at 2:00 P.M. All packing must be completed by 4:00 P.M., Sunday. It is the responsibility of the exhibitor to arrange for return shipment of exhibitor materials, and Alliance Expo should be notified of any return shipping instructions.

Booths must be staffed throughout the convention. No repacking will be allowed before Sunday at 11:00 A.M.

5. Exhibit Decoration and Drayage
The official exhibit show decorator is Alliance Nationwide Exposition. Exhibitors desiring to rent booth furniture and additional draping or accessories may order these from the show decorator at prices specified on the order form that will be sent to each exhibitor. Service forms covering electrical and telephone services will be included in the Alliance service kit.

All property is to be shipped to and from Alliance Nationwide Exposition by each exhibitor. Materials should be shipped as indicated on the drayage form supplied in the exhibitor’s kit. Shipments to the Philadelphia Marriott Downtown Hotel will not be accepted. All shipments that arrive at the hotel prior to the scheduled move-in will be directed to a bonded warehouse for storage and delivery to the exhibitor’s booth at show time at the exhibitor’s expense.

All warehouse shipment information and shipment details with deadlines will be available in the Exhibitor Services Kit.

Draayage service will include placing the material in the exhibitor’s booth, removal and storage of all empty crates until the end of the show and return of the crates to the exhibitor’s booth. It does not include any erection, unskidding in booths, dismantling, trading, blocking, or bracing.

6. Standard Conditions for Exhibits and Displays
Nonflammable Materials: All material in the Exhibit Hall or any other room of the hotel MUST be nonflammable.

Liability: Neither ABCT, the hotel, nor the drayage firm will be held responsible for any injury, loss, or damage that may occur to the exhibit, the exhibitor’s agents, employees, or property, or to any other person or property prior, during, or subsequent to the period covered by the exhibit contract, provided said injury, loss, or damage is not caused by the willful negligence of any employee of ABCT, the hotel, or the drayage firm. Each exhibitor hereby expressly releases ABCT, the hotel, and the drayage firm from such liabilities and agrees to in-
the policy implementation is that any institution that hires or offers training must, when promoting those functions at any ABCT venue, review the ABCT nondiscrimination policy. Any differences from ABCT’s nondiscrimination policy must be stated in the convention addendum which is distributed on-site. For example, “The nondiscrimination policy of institution XYZ differs from the ABCT policy in that it does not include religion or ethnic origin.” This statement should be submitted at the same time as the institution’s description. This information will be in addition to the normal exhibitor description that appears in the Addendum.

We will make copies of the Addendum available for you at the booth; and ask that you have them available upon request from attendees. If you have any questions, please contact the ABCT Central Office at convention@abct.org.
The Association for Behavioral and Cognitive Therapies (ABCT), founded in 1966, is an organization of over 4,000 researchers, clinicians, professors, administrators, and students devoted to the study, practice, and dissemination of evidence-based behavioral and cognitive assessments, prevention measures, and therapies. ABCT is a multidisciplinary organization comprised largely of doctoral-level psychologists and their trainees. Our members are employed across several settings, including research/academic institutions, medical centers, community mental health centers, and private practice. Their professional needs include identifying book contracts and making decisions on student textbooks, locating research resources, and purchasing training and other services to assist with the provision of clinical care.

- **Professional member categories:** Full Member, Full Member Middle-Income Countries, Full Member Low-Income Countries, New Professional 1, New Professional 2, New Professional 3: 2,422
- **Nonprofessional categories:** Student Member, Student Member Middle-Income Countries, Student Member Low-Income Countries, Post-Baccalaureates: 1,427
- **By Gender:**
  - Cis- and Transgender Women: 69.5%
  - Cis- and Transgender Men: 24.6%
  - Agender/Genderqueer/Non-binary: 2.7%
  - Wish not to disclose: 3%
- **By Degree:**
  - Ph.D./Psy.D./M.D.: 80.5%
  - Master’s: 8%
  - Social Workers: 1.7%
  - Others (including students without terminal degrees): 9.8%
- **By Country:**
  - USA: 94.5%
  - International: 5.5%

### Previous Annual Convention Registration Statistics

<table>
<thead>
<tr>
<th></th>
<th>2023</th>
<th>2022</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members (Full, Professional &amp; Post Baccalaureate)</td>
<td>1,500</td>
<td>1,854</td>
<td>1,447</td>
</tr>
<tr>
<td>Non-Member Professional</td>
<td>244</td>
<td>145</td>
<td>249</td>
</tr>
<tr>
<td>Student Member</td>
<td>985</td>
<td>1,206</td>
<td>1,192</td>
</tr>
<tr>
<td>Student Non-Member</td>
<td>285</td>
<td>252</td>
<td>263</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>58</td>
<td>40</td>
<td>56</td>
</tr>
<tr>
<td>Other (Press, Volunteers, Staff, Presenters)</td>
<td>219</td>
<td>205</td>
<td>124</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>3,291</td>
<td>3,702</td>
<td>3,331</td>
</tr>
</tbody>
</table>

### Partial List of Past Exhibiting Companies

- Access Psychology Foundation
- American Psychological Association
- Association for Behavioral & Cognitive Therapies
- Beck Institute for Cognitive Therapy
- Cambridge Eating Disorders Center
- CAMS-Care
- Center for Behavioral Intervention Technologies
- Center for Discovery
- Central Intelligence
- Clearview Treatment Programs
- Correct Care Solutions
- Elsevier
- Emotional Regulation Center
- EBCTS (Evidence Based Treatment Centers of Seattle)
- ERC Pathlight
- Float
- Guilford Press
- Expo Enterprise, Inc.
- Greenspace Mental Health Ltd
- Hogrefe Publishing Corp.
- Home Base
- Innerworld
- Insight Behavioral Health Centers
- International OCD Foundation
- Incenel, L.L.C.
- Kaiser Permanente Mental Health Training
- Ksana Health
- Limbix
- Lyra Health, Inc.
- Mazzy
- McLean Hospital
- Medical Expo Supplies
- Mountain Valley Treatment Center
- My Best Practice
- National Mass Violence & Victimization Resource Center
- National Register of Health Service Psychologists
- Neuroflow
- New Harbinger Publications
- NYSPA
- OCD Institute
- Oxford University Press
- Oxfordvr
- Pacifica Labs, Inc.
- Palo Alto Health Sciences
- PocketLab.com
- Retreat Behavioral Health
- Rogers Behavioral Health
- Routledge (Taylor & Francis)
- Saybrook University
- SiMmersion, LLC.
- SlothZero
- Springer Science Business Media
- Texas Tech University Health Sciences Center
- The Linehan Institute-Behavioral Health
- The Trust
- Therapy Notes
- Thira Health
- Tourette Association of America
- UCSD Eating Disorders Center
- University of Colorado Anschutz Medical Campus
- University of Houston-Clear Lake
- Valent
- Veterans Health Administration
- Virtually Better, Inc.
- Waverider
- World Congress of Behavioural and Cognitive Therapies
- Wiley
**PROGRAM BOOK ADDENDUM**

**Ad Placements**

<table>
<thead>
<tr>
<th>size</th>
<th>regular rate</th>
<th>nonprofit rate</th>
<th>width x height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$2,500</td>
<td>$2,000</td>
<td>7” x 9.25”</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>$1,000</td>
<td>$800</td>
<td>7” x 4.625”</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>$1,000</td>
<td>$800</td>
<td>3.5” x 9.25”</td>
</tr>
<tr>
<td>1/4 page</td>
<td>$850</td>
<td>$680</td>
<td>3.5” x 4.625”</td>
</tr>
</tbody>
</table>

**Reserve your space: August 9 | Materials due: Sept. 9**

→ Advertising Contact:
Stephanie Schwartz,
Managing Editor
sschwartz@abct.org

**SPONSORSHIP OPPORTUNITIES**

**Show your commitment to ABCT**
- Lanyards: $7,500
- Hotel key cards: $6,500 or (2) available at $3,200 each
- Pens: $5,500
- Mobile app: $10,000 or (4) available at $2,500 each
- Charging station: $5,000 or (4) available at $1,000 each
- Mobile app banner ad: $600 each
- Column wrap: $3,000 or (3) available at $1,000 each
- Wellness room: $5,000 or (5) available at $1,000 each
- Coffee/Water Tumbler: $10,000 or (4) available at $2,500 each

**Exhibit Hall Refreshment Break/Popcorn Break**
- Friday: $7,000 (Refreshment & Snacks) or (4) at $1,750 each
- Saturday: $7,000 (Refreshment & Snacks) or (4) at $1,750 each
- Sunday: $7,000 (Refreshment & Snacks) or (4) at $1,750 each
- Friday: $2,500 (Popcorn) or (2) at $1,250 each
- Saturday: $2,500 (Popcorn) or (2) at $1,250 each
- Sunday: $2,500 (Popcorn) or (2) at $1,250 each

Each sponsor will be listed in the final program flipbook, on the convention itinerary planner and mobile app, and on signage on the exhibit hall entrance unit.

**EXHIBITOR LEAD RETRIEVAL**

Maximize Your Exhibit Investment With Lead Capture Services. The RCS ExpoSmart App turns any Apple or Android* smartphone or tablet into a sales capture & qualifying tool. Scan an attendee badge to capture their information, add qualifiers and notes creating more qualified leads for your sales team to win more business. **Contact Registration Control Systems (RCS) to order: exhibitorserv@rcsreg.com**

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Visa | MasterCard | American Express | Check
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Account Number ___________________________ CVV ________ Exp. ________
Cardholder Name (please print) _______________
Signature ________________________________
“I authorize you to charge the payment”

**Advertising Contact:**
Stephanie Schwartz,
Managing Editor
sschwartz@abct.org

The **program addendum** is a separate, supplemental publication that accompanies ABCT’s online program content. Received by all convention attendees, the addendum lists exhibitors, sponsors, program changes, SIG meetings, schedule-at-a-glance, maps, and highlights invited speakers and the presidential address.

- Trim size: 8 1/2” x 11”, perfect bound
- All color artwork should be submitted as CMYK
- High-resolution (300 dpi) PDFs preferred
- TIFFs also accepted
- No bleeds

**ADVERTISING TOTAL _________**

**SPONSORSHIP TOTAL _________**

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**Contact Information**

Company/Organization: ____________________________
email: ____________________________
Website: ____________________________

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**Visa | MasterCard | American Express | Check**
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Account Number ___________________________ CVV ________ Exp. ________
Cardholder Name (please print) _______________
Signature ________________________________
“I authorize you to charge the payment”

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Exhibit Space Contract

58th Annual ABCT Convention
Philadelphia Marriott Downtown
& Loews Philadelphia Hotel
November 14-17, 2024

Company/Organization: __________________________________________________________

Street Address/City/State/Zip Code: ________________________________________________

Phone: ___________________ Fax: ___________________ E-mail: _________________________

URL/Website Address: ____________________________________________________________
General Company Email: __________________________________________________________

Agreement: The undersigned hereby authorizes the Association for Behavioral and Cognitive Therapies to reserve exhibit space in the Philadelphia Downtown Marriott for the use by the above company/organization during the 58th Annual ABCT Convention. In making this contract, the undersigned hereby agrees to conform to the Exhibit Regulations for the 2024 ABCT Annual Convention that is made as part of this contract. It is mutually agreed that all of said regulations shall be interpreted by the Board of Directors of ABCT, and the parties here to shall be bound by such interpretation.

Authorized Signature: ___________________________________ Title: ___________________ Date: _____________

Contact Information (this information is not for publication)

Name: ___________________________________________________ Title: ___________________

Address (if different from above): __________________________________________________

E-mail: ___________________ Phone: ___________________ Fax: ___________________

Exhibit Booth Selection/Pricing: Please reserve ______ booth(s) @ $1,900 per 10 x 10 Exhibit Booth or the Nonprofit rate of $1,600

Booth cost does not include furnishings or utilities such as electric or internet. Two Exhibitor Badges per booth are provided. Names must be provided to ABCT one month prior to the Convention and no later than Friday, October 6, 2024. All other exhibitor attendees must register and pay the General registration fee.

Participating companies qualify for a 50-word description of their product or services, which will appear on our website and in the Program Addendum. Descriptions exceeding 50 words will be edited. Please email tchilders@abct.org when sending in your contract.

List choices of booth locations (numbers) in order of preference:
1st choice: ________ 2nd choice: ________ 3rd choice ________ 4th choice: ________

Ad in Convention Program Addendum: Please reserve ______ space(s) in the Convention Program Addendum:
Full Page, regular rate ($2,500) Nonprofit rate ($2,000); 1/2 page, regular rate ($1,000); Nonprofit rate ($800)

Payment Information: Full payment is required with contract and must be received in U.S. currency. Your application will not be processed without payment. All exhibiting companies/organizations cancelling space prior to September 6, 2024 will be charged a $500 processing fee. No refunds will be issued for exhibit space cancellations received after September 6, 2024.

CHECK or MONEY ORDER: Mail this form, along with your check or money order, made payable to ABCT to: Tonya Childers, Exhibits Manager, ABCT, 305 Seventh Avenue, 16th Floor, New York, NY 10001-6008

Visa | MasterCard | American Express | Check

Credit Card # ___________________ CVV ________ Expiration Date ________

Cardholder Name (please print) __________________________________________________

Amount to charge: $ ___________________ “I authorize you to charge the payment”

Signature ___________________ Print Name: ___________________