



Benefit Luncheon Sponsorship Contract

Company/Organization (official name for signage): _____

Street Address/City/State/Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

URL/Website Address: _____ General Company Email: _____

Agreement: The undersigned hereby authorizes the Association for Behavioral and Cognitive Therapies to reserve a sponsorship for the ABCT Fundraising Luncheon location in the Hyatt Regency New Orleans for the use by the above company/organization during the 59th Annual ABCT Convention. In making this contract, the undersigned hereby agrees to conform to the Sponsorship Regulations for the 2025 ABCT Annual Convention that is made as part of this contract. It is mutually agreed that all of said regulations shall be interpreted by the Board of Directors of ABCT, and the parties here to shall be bound by such interpretation.

Authorized Signature: _____ Title: _____ Date: _____

Contact Information (this information is not for publication):

Name: _____ Title: _____

Address (if different from above): _____

E-mail: _____ Phone: _____ Fax: _____

► Sponsorship Opportunities

Please reserve: Leadership (\$10,000) A/V (\$6,000) Live Band (\$4,000) Column Wrap (\$3,000) Text to Give (\$2,000)

LEADERSHIP: \$10,000

- Exclusive recognition as the Leadership Sponsor of the luncheon
- Opportunity for 3-minute welcome remarks
- Prominent logo placement on all luncheon signage and promotional materials
- 8 tickets to the luncheon with drink vouchers and PREMIUM seating with Board President
- Recognition in all pre-event promotion, including emails, website, and social media

A/V: \$6,000

- Logo recognition on event signage and promotional materials
- 1 ticket to the luncheon with drink vouchers and PREMIUM seating with CEO
- Verbal recognition during the luncheon by CEO
- Recognition in all pre-event promotion, including emails, website, and social media

LIVE BAND: \$4,000

- Name recognition alongside band and promotional materials
- 1 ticket to the luncheon with drink voucher
- Recognition in all pre-event promotion, including emails, website, and social media

COLUMN WRAP: \$3,000

- Logo on column wraps and in promotional materials
- 1 ticket to the luncheon with drink voucher
- Recognition in all pre-event promotion including emails, website, and social media

TEXT-TO-GIVE: \$2,000

- Logo recognition on event signage and promotional materials
- 1 ticket to the luncheon with drink voucher
- Recognition in all pre-event promotion, including emails, website, and social media

► Contact Stephen Crane at s crane@abct.org to secure your opportunity!

Payment Information

Full payment is required with contract and must be received in U.S. currency. Your application will not be processed without payment. CHECK or MONEY ORDER: Mail this form, along with your check or money order, made payable to ABCT to: Sarah Tielemans Senior Fundraising and Development Manager, ABCT, 305 Seventh Avenue, 16th Floor, New York, NY 10001-6008

ABCT Use Only

Date Received: _____

Amt. Received: \$ _____

Check # _____

Booth # _____

Visa | MasterCard | American Express | Check

Credit Card # _____ CVV _____ Expiration Date _____

Cardholder Name (please print) _____

Cardholder email _____

Amount total charge: \$ _____ "I authorize you to charge the payment"

Signature _____ Print Name: _____

Payment and Terms

The term of this Agreement shall commence upon signing and shall continue in effect until the conclusion of the Fundraising Luncheon (November 22, 2025). Either Party to this Agreement may terminate this agreement with thirty (30) days advance written notice to the other Party (the "Term") as agreed to by the Parties in writing. Payment may be made via check, wire transfer, or credit card 30 days after the invoice date.

Force Majeure: The parties performance under this contract is subject to acts of God, war, government regulation, terrorism, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency beyond the parties control, making it inadvisable, illegal or which materially affects a party's ability to perform its obligations under this contract. Either party may terminate this contract for any one or more of such reasons upon written notice to the other party.

Indemnification and Hold Harmless

Obligation of Sponsor/Company: Sponsor/Company shall indemnify, defend and hold harmless the Association for Behavioral and Cognitive Therapies and its officers, directors, employees and agents and each of them from any and all claims, actions, causes of action, demands, liabilities of whatsoever kind and nature including judgments, interest, attorney's fees, and all other costs, fees, expenses and charges which Association for Behavioral and Cognitive Therapies, its officers, directors, employees, agents and each of them, may incur arising out of the negligence, gross negligence or willful or wanton misconduct of Sponsor/Company, its officers, directors, employees or agents.

Obligation by the Association for Behavioral and Cognitive Therapies: Association for Behavioral and Cognitive Therapies shall indemnify, defend and hold harmless/ Sponsor/Company and its officers, directors, employees and agents and each of them from any and all claims, actions, causes of action, demands, liabilities of whatsoever kind and nature including judgments, interest, attorney's fees, and all other costs, fees, expenses and charges which Sponsor/Company, its officers, directors, employees, agents and each of them, may incur arising out of the negligence, gross negligence or willful or wanton misconduct of the Association for Behavioral and Cognitive Therapies, its officers, directors, employees or agents.

Use of Logo. ABCT agrees to use the Sponsor's logo in all marketing materials related to the Event, adhering strictly to the Sponsor's brand guidelines as provided. Ownership of the logo remains with the Sponsor.

Cancellation. This agreement binds both the Sponsor/Company and the Association of Behavioral and Cognitive Therapies. The cancellation fee will be imposed equal to 50% of the value of the sponsorship after signing the agreement. Cancellation within 30 days of the event (beginning October 21, 2025), a charge of 100% of the value of the sponsorship will be incurred.

Code of Conduct. Sponsor/Company agrees to adhere to the ABCT Code of Conduct as approved by the ABCT governing Board of Directors.

Governing Law. This agreement shall be governed by and construed under the laws of New York.