

Baltimore, Maryland | November 12–15, 2026

Hilton Baltimore Inner Harbor AND THE Baltimore Convention Center

Exhibitor & Sponsorship Prospectus

Association for Behavioral and Cognitive Therapies

Join +3,500 mental health professionals and students specializing in behavioral and cognitive therapies who will be attending the upcoming ABCT Annual Convention.

Use this opportunity to discuss, one-on-one, your products and services with mental health professionals and students.

Exhibits & Sponsorship Contact

Tonya Childers, Exhibits Manager
tchilders@abct.org

Take advantage of ABCT's specially negotiated room rates at the Hilton Baltimore Inner Harbor - now open for attendees and exhibitors at www.abct.org

Membership Statistics

The Association for Behavioral and Cognitive Therapies (ABCT), founded in 1966, is an organization of over 4,000 researchers, clinicians, professors, administrators, and students devoted to the study, practice, and dissemination of evidence-based behavioral and cognitive assessments, prevention measures, and therapies. ABCT is a multidisciplinary organization comprised largely of doctoral-level psychologists and their trainees. Our members are employed across several settings, including research/academic institutions, medical centers, community mental health centers, and private practice. Their professional needs include identifying book contracts and making decisions on student textbooks, locating research resources, and purchasing training and other services to assist with the provision of clinical care.

- **Professional member categories:**

Full Member, Full Member Middle-Income Countries,
Full Member Low-Income Countries, New Professional 1,
New Professional 2, New Professional 3): 2,422

- **Nonprofessional categories:**

Student Member, Student Member Middle-Income Countries,
Student Member Low-Income Countries, Post-Baccalaureates):
1,427

- **By Gender:**

Cis- and Transgender Women: 69.5% Agender/Genderqueer/Nonbinary: 2.7%
Cis- and Transgender Men: 24.6% Wish not to disclose: 3%

- **By Degree:**

Ph.D./Psy.D./M.D.: 80.5%
Master's: 8%
Social Workers: 1.7%
Others (including students without terminal degrees): 9.8%

- **By Country:**

USA: 94.5%
International: 5.5%

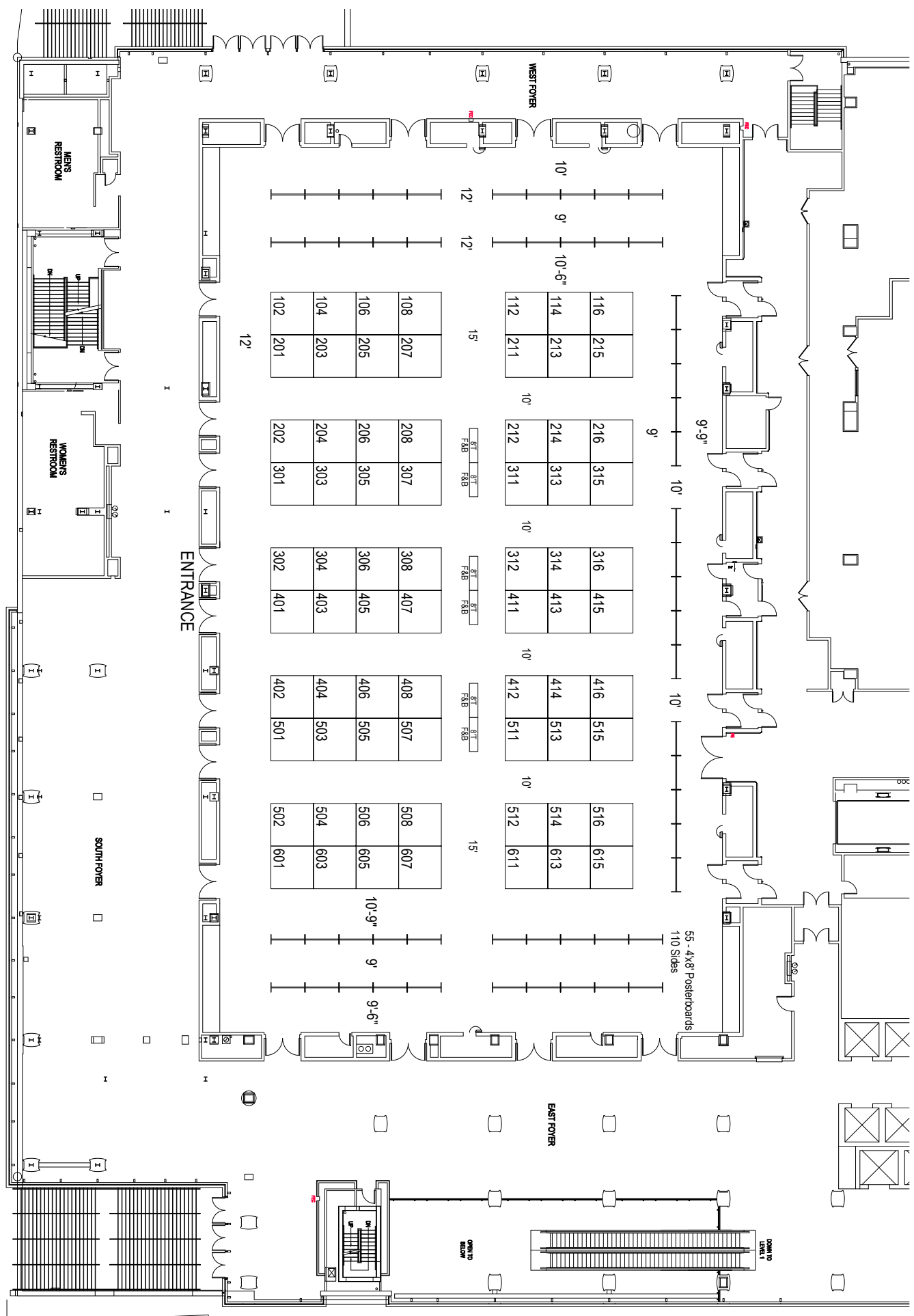
► Previous Annual Convention Registration Statistics

	2025 New Orleans	2024 Philadelphia	2023 Seattle	2022 New York City
Members (Full, Professional & Post Baccalaureate)	1,526	2,024	1,500	1,854
Non-Member Professional	72	171	244	145
Student Member	1,019	1,212	985	1,206
Student Non-Member	230	293	285	252
Exhibitors	82	58	58	40
Other (Press, Volunteers, Staff, Presenters)	278	222	219	205
Total	3,207	3,980	3,291	3,702

► Partial List of Past Exhibiting Companies

Access Psychology Foundation	Insight Behavioral Health Centers	Psychology Tools
Alliant International University	InStride Health	Retreat Behavioral Health
Allied Powers, LLC	International OCD Foundation	Rogers Behavioral Health
American Psychological Association	Incentel, L.L.C.	Routledge (Taylor & Francis)
Beck Institute for Cognitive Therapy	Kaiser Permanente	Saybrook University
Cambridge Eating Disorders Center	Jane	Sheppard Pratt
CAMS-Care	Ksana Health	SIMmersion, LLC.
CBT Collective	Limbox	Springer Science Business Media
Center for Behavioral Intervention Technologies	Lyra Health, Inc.	Sunrise Residential Treatment Center
Center for Discovery	Mass General Brigham Hospital	Texas Tech University Health Sciences
Central Intelligence	Mazzy	The Linehan Institute-Behavioral Health
Clearview Treatment Programs	McLean Hospital	The Trust
Correct Care Solutions	Medical Expo Supplies	Therapy Notes
Critical Memory Integration	Mountain Valley Treatment Center	Thira Health
DBT for Life	My Best Practice	Tourette Association of America
Elsevier	National Mass Violence & Victimization Resource Center	Triad
Emotional Regulation Center	National Register of Health Service Psychologists	UCSD Eating Disorders Center
ERC Pathlight	Neuroflow	United States Airforce
Evidence Based Treatment Centers of Seattle	New Harbinger Publications	University of Colorado Anschutz Medical Campus
Float	NuRelm NYSPA	University of Houston-Clear Lake
Guilford Press	NW Anxiety Institute	Valent
Expo Enterprise, Inc.	OCD Institute	Veterans Health Administration
Greenspace Mental Health Ltd	Oxford University Press	Virtually Better, Inc.
Hogrefe Publishing Corp.	Pacifica Labs, Inc.	Warrior Care Network
Home Base	Palo Alto Health Sciences	Waverider
Hush Communications Canada Inc	PocketLab.com	Wiley Academy of Cognitive and Behavioral Therapies
Innerworld	Prosper Health	

Hilton Baltimore - Key Ballroom



Advertising



The **Program Schedule at a Glance** is a separate, supplemental publication that accompanies ABCT's online program content. Received by all convention attendees, the addendum lists exhibitors, sponsors, program changes, SIG meetings, schedule-at-a-glance, maps, and highlights invited speakers and the presidential address.

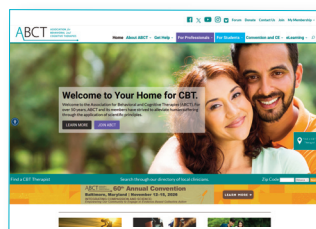
- Trim size: 8 1/2" x 11", perfect bound
- All color artwork submitted as CMYK
- High-resolution (300 dpi) PDFs preferred
- TIFFs also accepted
- No bleeds

PROGRAM BOOK ADVERTISING TOTAL: _____

PROGRAM SCHEDULE AT A GLANCE

► Ad Placements

<i>interior pages</i>	<i>regular rate</i>	<i>nonprofit rate</i>	<i>width × height</i>
☐ Full page	\$2,500	\$2,000	7" x 9.25"
☐ 1/2 page horizontal	\$1,000	\$800	7" x 4.625"
☐ 1/2 page vertical	\$1,000	\$800	3.5" x 9.25"
☐ 1/4 page	\$850	\$680	3.5" x 4.625"



The **ABCT Website** offers an additional opportunity for advertising, with banner ads placed just above and / or to the side of ABCT's Calendar of Events and the New and Noteworthy sections.

- Images in .jpg, .png, or .gif formats accepted, at 72 dpi or above
- Include on clickthrough link - a standard URL leading to a safe and secure (https) page on the client's website

WEBSITE ADVERTISING TOTAL _____

ABCT WEBSITE

► Ad Placements

<i>banner ads</i>	<i>rate (per month)</i>	<i>width × height</i>
☐ Super Leaderboard	\$2,400	970 x 90 px (desktop); 320 x 50 px (mobile)
☐ Medium Rectangle	\$1,200	300 x 250 px both desktop and mobile)

Reserve your space: August 31 | Materials due: September 15

Advertising Contact:

Stephanie Schwartz, Publications Director
sschwartz@abct.org

EXHIBITOR LEAD RETRIEVAL

Maximize Your Exhibit Investment With Lead Capture Services. The RCS ExpoSmart App turns any Apple or Android* smartphone or tablet into a sales capture & qualifying tool. Scan an attendee badge to capture their information, add qualifiers and notes creating more qualified leads for your sales team to win more business.

Contact Registration Control Systems (RCS) to order: exhibitorserv@rcsreg.com

Contact Information

Company/Organization: _____

email: _____

Website: _____

Visa | MasterCard | American Express | Check

Account Number _____ CVV _____ Exp. _____

Cardholder Name (please print) _____

Signature _____

"I authorize you to charge the payment"

Sponsorships

Become a Sponsor

Featuring a variety of sponsorship opportunities designed to maximize your company's visibility, the sponsorship program provides even more ways to stand out from the crowd and make the most of your budget.

All sponsors receive recognition:

- on the official ABCT convention website
- in the final program supplement
- in the convention app
- on signage posted during the convention
- sponsor ribbons for employees

Become a sponsor today by completing and returning the sponsorship form.

Exhibit at ABCT 2026

Each exhibit space will include an 8' black draped booth backdrop, 3' side dividers and booth sign.

- 2 convention badges per 100 square feet of exhibit space including access to the convention sessions.
- Exhibit Floor cleaning.
- 50-word company listing in the Program Schedule at a Glance and website, with company logo
- Advertising options for purchase in the Convention printed Program Schedule at a Glance
- Company logo on exhibit hall entrance unit

EXHIBIT SPONSORSHIP-LEVEL PACKAGES



Platinum Level: \$17,500.00

- Recognition in the exhibit hall as a coffee break sponsor
- One complimentary 10' X 10' Exhibit Booth.
- 3 additional complimentary 3-day Full Convention badges (Friday, Saturday, Sunday access)
- Full-page, 4-color ad in Program Schedule at a Glance.
- Platinum sponsor ribbons.
- Complimentary table, two chairs, and waste-paper basket for exhibit booth.
- Special sign for booth.
- Free lead retrieval unit.
- Company recognition as platinum sponsor on website and Program Schedule at a Glance.
- Ad in Convention App or itinerary planner*



Gold Level: \$12,500.00

- One complimentary 10' X 10' Exhibit Booth.
- 3 additional complimentary 3-day Full Convention badges (Friday, Saturday, Sunday access)
- Full-page, 4-color ad in Program Schedule at a Glance.
- Gold sponsor ribbons.
- Complimentary table, two chairs, and waste-paper basket for exhibit booth.
- Special sign for booth.
- Free lead retrieval unit.
- Company recognition as gold sponsor on website and Program Schedule at a Glance.
- Ad in Convention App or itinerary planner*



Silver Level: \$8,500.00

- One Complimentary 10' X 10' Exhibit Booth.
- 2 additional complimentary 3-day Full Convention badges (Friday, Saturday, Sunday access)
- Half-page, 4-color ad in Program Schedule at a Glance.
- Silver sponsor ribbons.
- Special sign for booth.
- Company recognition as silver sponsor on website and Program Schedule at a Glance.
- Ad in Convention App or itinerary planner*



Bronze Level: \$6,500.00

- 1 additional complimentary 3-day Full Convention badge (Friday, Saturday, Sunday access)
- Quarter-page, 4-color ad in Program Schedule at a Glance
- Bronze sponsor ribbons.
- Special sign for booth.
- Company recognition as bronze sponsor on website and Program Schedule at a Glance.

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Convention App

Company ad on splash page and the opportunity for one push notification reaching all convention attendees.

- **(\$12,500) Limit one sponsor.**

Convention Audio-Visual

The sponsorship will provide your organization with a unique opportunity to showcase your commitment to innovation in education. Your organization's logo will be prominently displayed in over 200 sessions, giving you significant exposure and visibility to a captive audience of psychology professionals.

- **(\$10,000.00) Limit one sponsor.**

Convention Coat/Bag Check

Consider sponsoring the coat/bag check during the Convention. Every attendee appreciates having a place to check their coat and stow their luggage during their time at an event. Your company logo will be prominently displayed in the coat/bag check area during the entire convention. Opportunity to place flyers in the space.

- **(\$3,500.00) Limit one sponsor.**

Coffee Break

Give your brand a caffeinated boost by becoming a Coffee Break sponsor. The morning and afternoon coffee stations will be strategically located in the exhibit hall during the exhibit days will be sure to draw many attendees looking to recharge and refuel. Push notification in the Conference App.

- **(\$5,000.00) Limit one daily sponsor.**

Convention Wi-Fi Network

Wi-fi will be available for delegates in the convention meeting space compliments of your company. This is a valuable sponsorship opportunity for high visibility to all registered attendees with a logged landing page.

- **(\$5,000.00) Limit one sponsor.**

Charging Station

Allow attendees to power up their personal devices. Place your literature in the area that will have your logo.

- **(\$3,500.00) Limit one sponsor.**

Name Badge Lanyards

Gain maximum visibility with colorful badge lanyards displaying your company logo. Your neck cords are available during registration.

- **(\$7,500.00) Limit one sponsor.**

Headshot Booth

The sponsor will have their logo and literature in the most popular headshot booth in a visible area, well-lighted.

- **(\$10,000.00) Limit one sponsor.**

Ribbon Wall

Strategically located in the Registration area, the Ribbon Wall provides a colorful and visually impactful display that showcases your organization's brand and unique messaging to attendees as they pick up their Conference badge ribbons.

- **(\$1,000.00) Limit one sponsor.**

SIG Poster Expo & Reception

A refreshing way to get the visibility you want! Signage with your company logo will be included at the entrance and inside the hall during the Thursday evening reception in which more than 1,000 delegates attendee. Push notification in the Convention app.

- **(\$7,000.00) Limit two sponsors.**

Plenary/Presidential Address

Company logo will be prominently displayed at the plenary session or presidential address room and the company name will be announced as a sponsor during plenary/presidential address sessions.

- **(\$3,000) Limit four sponsors.**

Wellness Room

Allow attendees to relax while playing games with colleagues. Place your literature in the room that will feature your name and logo.

- **(\$5,000.00) Limit one sponsor.**

Column Wrap/Escalator Clings/Staircase

Display your company logo on convention directional signage and convention welcome signage.

- **(\$3,000) Limit five sponsors.**

Custom Sponsorships

Contact ABCT today to discuss the sponsorship that works best for you. ABCT will work with you to customize a sponsorship that allows you the best visibility and return on your investment.